

boneve



This document and all information herein is the copyright work of and belongs to Yappy Pets Pte. Ltd. All intellectual property in this document belongs to Yappy Pets. No part of this document may be used in or reproduced, stored in a retrieval system, or transmitted, in any form or by any means whatsoever without the prior written permission of Yappy Pets. It is protected by copyright and its contents shall not be released to any other person or organization other than Yappy Pets approved vendors. All Rights Reserved.

*New Zealand's best
in every bag.*





Gently rolling green hills,
soaring majestic mountain
peaks, endless open pastures.
New Zealand's pristine
landscape is brimming with
all the goodness of the earth.
From its sparkling pure waters,
fresh crisp air to its fertile
lands, the country offers up
delicious and nourishing
bounties lovingly nurtured
by nature.



*Sustainable, ethical and
locally-sourced.*

Using only the choicest meat and ingredients, our dry food is prepared in our own kitchens, where cook and nutritionist balance nutritional values, protein counts, and full, mouth-watering flavour.

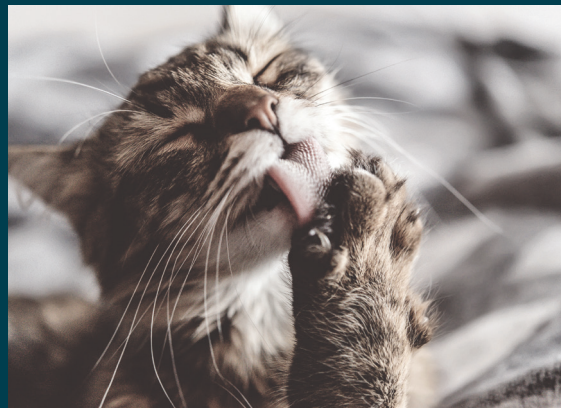
In New Zealand, sea, land and livestock are not just cultivated but cared for. This ensures the cleanest, single-source meat of the highest quality in all our food.





*with ingredients unique
to New Zealand.*

Keeping pets healthy



Rosehip

Small yet packed with benefits, Rosehip enriches feline and canine health with its range of vitamins. It supports cat and dogs' hips and joints, letting pets enjoy outdoor walks or physical activity more. Good health shines through pets, thanks to the coat care also provided by this reddish-orange fruit.



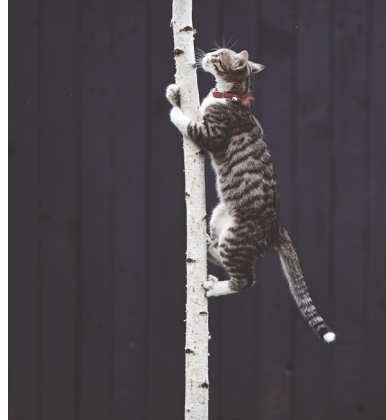
Manuka Honey

The taste of Manuka honey is second only to its nutritional value. It has antioxidants that aid in keeping cells healthy for cats and dogs. These furry companions also enjoy healthy digestion, thanks to this sweet nectar.



Kiwi

Brown yet bright green within, kiwi offers brightened moods to pets in need. It comes with Vitamin C and antioxidants for stronger cells and health. This zesty fruit is rich in fiber, helping control hairball issues as well for cats.



Glucosamine & Chondroitin

These two nutrients are trusted by experts for keeping feline and canine joints healthy. Glucosamine and chondroitin also work in tandem to strengthen immunity, overall letting pet cats and dogs to run and play freely with their humans.

Grain-Free Kibbles



Free-Range Grass-Fed Lamb

300 g / 10.6 oz,
1.36 kg / 3 lb,
4.99 kg / 11 lb

Full of protein and iron for more energy, strength and vitality.

- Supports the immune system
- Excellent source of Omega-3 fatty acids & CLA
- Rosehip for vitamins & coat care
- Manuka honey for antioxidants & healthy digestion
- Kiwi for Vitamin C & antioxidants
- Glucosamine & Chondroitin for joint health



Free-Range Grass-Fed Beef

300 g / 10.6 oz,
1.36 kg / 3 lb,
4.99 kg / 11 lb

Low in dietary cholesterol and high in Omega-3 fatty acids for boosted health, skin, and coat.

- Protein packed
- High in antioxidants, Vitamins A & E
- Rosehip for vitamins & coat care
- Manuka honey for antioxidants & healthy digestion
- Kiwi for Vitamin C & antioxidants
- Glucosamine & Chondroitin for joint health



New Zealand Mackerel

300 g / 10.6 oz,
1.36 kg / 3 lb,
4.99 kg / 11 lb

Packed with EPA and DHA for stronger joints and enhanced well-being.

- Rich natural source of Omega-3 fatty acids
- Rosehip for vitamins & coat care
- Manuka honey for antioxidants & healthy digestion
- Kiwi for Vitamin C & antioxidants
- Glucosamine & Chondroitin for joint health

Grain-Free Kibbles



Cage-Free Chicken

250 g / 8.8 oz,
1.36 kg / 3 lb,
4.54 kg / 10 lb

Low in calories and high in Omega-6 fatty acids for a boost in health and shinier coat.

- Rich in protein
- Essential vitamins & minerals for strong immunity
- Rosehip for vitamins & coat care
- Manuka honey for antioxidants & healthy digestion
- Kiwi for Vitamin C, antioxidants & hairball control
- Glucosamine & Chondroitin for joint health



Free-Range Grass-Fed Beef

250 g / 8.8 oz,
1.36 kg / 3 lb,
4.54 kg / 10 lb

High in iron and protein for enhanced energy and well-being.

- Full of Omega-3 fatty acids
- High in antioxidants, Vitamins A & E
- Low in dietary cholesterol
- Rosehip for vitamins & coat care
- Manuka honey for antioxidants & healthy digestion
- Kiwi for Vitamin C, antioxidants & hairball control
- Glucosamine & Chondroitin for joint health



New Zealand Mackerel

250 g / 8.8 oz,
1.36 kg / 3 lb,
4.54 kg / 10 lb

Full of Omega-3 fatty acids for less allergies and better skin and coat.

- Great source of EPA & DHA
- Rosehip for vitamins & coat care
- Manuka honey for antioxidants & healthy digestion
- Kiwi for Vitamin C, antioxidants & hairball control
- Glucosamine & Chondroitin for joint health



*Nourish as
nature intended.*

Crafted to cats' primeval nutritional needs, our Prey Model Raw Freeze-dried recipes closely resemble what their predecessors would eat in the wild.

Containing up to 98% free range meat, organs and bones, we promise farm to table nutrition as nature would have intended.



Freeze-Dried Raw



Cage-Free Chicken

100 g / 3.5 oz,
300 g / 10.6 oz

Fortified with Colostrum for immunity support of kitten and nursing mother.

- 57.7% Meat, 5% Organs, 6% Bone
- Easy to digest single protein
- Natural source of Glucosamine and Chondroitin from ground Chicken bone
- Fortified with DHA, L-carnitine, Vitamin E and Calcium for optimal development
- Complete and balanced, 100% grain-free



Free-range, Grass-fed Lamb & Wild-caught Trevally

100 g / 3.5 oz,
300 g / 10.6 oz

Naturally derived Omega 6 and Vitamin D for better heart and joint health.

- 51.5% Meat, 47.3% Organs
- Dual protein - Lamb and Trevally
- Contains conjugated linoleic acid (CLA) for anti-inflammatory purpose
- Complete and balanced, 100% grain-free



Free-range, Grass-fed Beef & Wild-caught Hoki

100 g / 3.5 oz,
300 g / 10.6 oz

Enriched with Vitamin C, naturally derived from Rosehip Oil for immune support.

- 55.9% Meat, 42.9% Organs
- Dual protein - Beef and Hoki
- Contains Zinc essential for immune system and cardiovascular health
- Complete and balanced, 100% grain-free



Cage-free Chicken & Free-range Grass-fed Venison

100 g / 3.5 oz,
300 g / 10.6 oz

Easy to digest Iron and Amino Acids for digestive health.

- 56.6% Meat, 36.2% Organs; 6% Bones
- Dual protein - Chicken and Venison
- Contains iron for muscle growth and development
- Complete and balanced, 100% grain-free



*Guilt-free
treats.*

Air-Dried



Free-Range Grass-Fed Venison Ears

70 g / 2.5 oz (min)
2 pieces

Rich source of chondroitin for maintaining joint health.

- Crunchy texture provides longer lasting chew
- Low in fat, perfect for weight conscious dogs
- Hypoallergenic – great for dogs with sensitive skin
- Gently air-dried to retain optimal nutrient and flavour
- 100% natural. No artificial flavours or preservatives



Free-Range Grass-Fed Venison Ribs

200 g / 7 oz

Encourages chewing, keeping jaws strong and teeth clean.

- Rich in Calcium
- Hypoallergenic – great for dogs with sensitive skin
- Gently air-dried to retain optimal nutrient and flavour
- 100% natural. No artificial flavours or preservatives



Free-Range Grass-Fed Venison Neck Bones Slice

100 g / 3.5 oz

High in protein and low in fat for general well-being.

- Low in fat, perfect for weight conscious dogs
- Hypoallergenic – great for dogs with sensitive skin
- Gently air-dried to retain optimal nutrient and flavour
- 100% natural. No artificial flavours or preservatives



**Free-Range
Grass-Fed
Beef & Cheese
Chunk**

150 g / 5.3 oz

Nutritious and flavourful, a guilt-free treat to maintain dog's health.

- Rich in iron and calcium
- Gently air-dried to retain optimal nutrient and flavour
- 100% natural. No artificial flavours or preservatives



**Free-Range
Grass-Fed
Beef Clean
Tripe Slice**

100 g / 3.5 oz

Natural source of probiotics and digestive enzymes to promote digestive health.

- Rich in Omega-3 and 6 fatty acids, great boost for immune system and maintains healthy skin & coat
- Gently air-dried to retain optimal nutrient and flavour
- 100% natural. No artificial flavours or preservatives



**Free-Range
Grass-Fed
Goat Lung
Slice**

70 g / 2.5 oz

A great source of protein, vitamins and minerals for a wholesome treat.

- Rich in Omega-3 fatty acids, helps maintain healthy skin & coat
- Gently air-dried to retain optimal nutrient and flavour
- 100% natural. No artificial flavours or preservatives



**Free-Range
Grass-Fed
Goat Liver
Slice**

120 g / 4.2 oz

Rich source of Vitamin A & B for vision support and maintaining balanced metabolic rate.

- Gently air-dried to retain optimal nutrient and flavour
- 100% natural. No artificial flavours or preservatives



Complete Goodness
from Farm to Bowl.